



Elegant Wedding Shows

4 October 2011

On Friday 16th September we held a get together to launch our 2012 Southland Wedding Show planned for Sunday, 20th May 2012 -10.30am to 3pm at Ascot Park Hotel, Invercargill. We were pleased to announce a number of changes and proposals for 2012 and beyond.

SPONSORS

This year we are offering the opportunity for businesses to become a sponsor of the show. To date, our sponsors for Southland include Rydges Hotel from Queenstown and The Southland Times.

There is still the chance to become a sponsor and you are invited to take up this opportunity. I will continue to work on attracting new business to the show including the offer of becoming a sponsor.

PLANS FOR THE SHOW

Floor Plan

Changes have been made to create better flow so that brides, grooms and their families pass by every exhibitor's stand.

Themed corners

We trialed the idea of themed table settings at our Invercargill Show in May and will continue this idea for next year's show. You can view images in the photo gallery of Elegant Wedding Shows Facebook page. These photos will also be posted on the website.

If you are a florist, table top designer, wedding hire company, wedding stationer or venue, you have an opportunity to create more of a presence. Round tables will also be on offer again. Please let me know if you would like to take advantage of this opportunity.

Seminars

Scheduled between 12.45 and 2pm in time slots of 10 minutes each, these seminars are open to any business desiring greater exposure through speaking to groups about their product or service. Each seminar will be introduced by our MC. The seminars have a designated area on the floor plan and will start immediately after the first runway show. Anyone who would like to take part, please let me know.

Catwalk

There will be two runway shows at 12 and 2pm. I would like to consult with related businesses to improve this part of the show. I invite those in the areas of wedding fashion, hair and make-up, flowers, mother of the bride/groom, menswear, jewelry and style to indicate their interest so a meeting can be arranged. Please let me know any thoughts and ideas you might have that will contribute to the wow factor we wish to achieve. My aim is to work together to make this an outstanding feature of the day (within the constraints of budget)!!!

BOOKING YOUR SITE

When you have chosen your preferred site, please contact me immediately to check availability. Payment must then be received within 3 days to confirm your site. If payment is not received, the site will be made available for the next business enquiry. Some sites will be in greater demand than others. On booking, I can send you an invoice immediately. Elegant Wedding Shows now accepts payment by credit card – see details on the attached form.

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REFERRAL BONUS

If you know of a business who has never exhibited with Elegant Wedding Shows before and you feel they could benefit from taking part, please pass on their details to us. If they come on board with payment, you will receive a \$50.00 credit off your site fee per business referred.

Thank you for your time and business with Elegant Wedding Shows. If you have any questions at all please ring or email. I am only too happy to help and work with you to make this Wedding Show a success for all involved.

Kind Regards,

Sandy Jefferies

Elegant Wedding Shows

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